



PRINT | DIGITAL | EVENTS



HEALTHCARE RADIUS

MEDIA KIT 2025



ABOUT US

Healthcare Radius is India's trusted media platform exclusively catering to healthcare professionals, As part of the globally renowned ITP Media Group, we reach over 48,000 print subscribers and 2.5 lakhs unique digital users, comprising hospital owners, CEOs, medical directors, and decision-makers from across the healthcare ecosystem. Our platform bridges the gap between healthcare innovators and their audiences through print, digital, and event-based channels.



To be the catalyst that transforms healthcare understanding, connecting minds, inspiring innovation, and creating a future where medical knowledge empowers positive change across India.

ADVISORY BOARD

Our advisory board holds up a mirror to the healthcare industry, helping us underscore the key trends and developments of the industry.



DR NAROTTAM PURI
Advisor,
Fortis Healthcare



(HONY) BRIGADIER DR ARVIND LAL
CMD, Dr Lal PathLabs



PADMASHREE PROF. (DR.) SANJEEV BAGAI
Chairman, Nephron Clinics



PROF (DR) R CHANDRASHEKHAR
Chairman, IGBC Green Healthcare
Rating & Former Chief Architect,
Ministry of Health & FW, GoI



DR ALOK ROY
Chairman,
Medica Synergie



PROF RAJENDRA GUPTA
Founder Health Parliament
& Former Advisor to Union
Health Minister, Government
of India.



DR RAVINDRA KARANJEKAR
CEO, Jupiter Hospitals



DR GUSTAD B DAVER
Medical director,
Sir HN Hospital



DR. S. NARAYANI
Zonal Director & SBU Head
Fortis Hospitals Ltd



DR DURU SHAH
Director,
Gynaecworld



AJAY GUPTA
Founder,
Knowledge Squirrel



DR GIRDHAR J GYANI
Director general, Association of
Healthcare Providers



DR G BAKTHAVATHSALAM
Chairman, KG Hospital & Post
Graduate Medical Institute



DR MK KHANDUJA
Chairman,
BSR Healthcare



DR NC BORAH
Chairman,
GNRC



SANDEEP SINHA
Head of Healthcare,
JLL MENA



DR SANJEEV SINGH
Medical superintendent,
Amrita Institute of Medical
Science



BRIGADIER JOE CURIAN
Healthcare Consultant

OUR STRENGTH

**DEDICATED
HEALTHCARE FOCUS**

**DATA-DRIVEN
INSIGHTS**

**STRONG INDUSTRY
CONNECTIONS**

**EXCLUSIVE
AUDIENCE BASE**

**TAILORED CAMPAIGN
STRATEGIES**



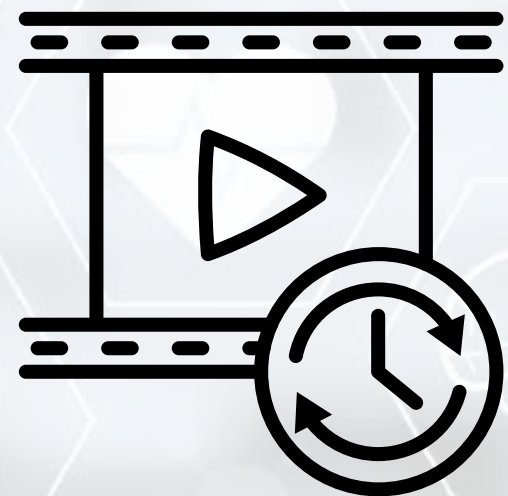
OUR OFFERINGS



PODCAST

LIVE •

WEBINAR



VIDEO INTERVIEWS



**EMAIL
NEWS
LETTER**

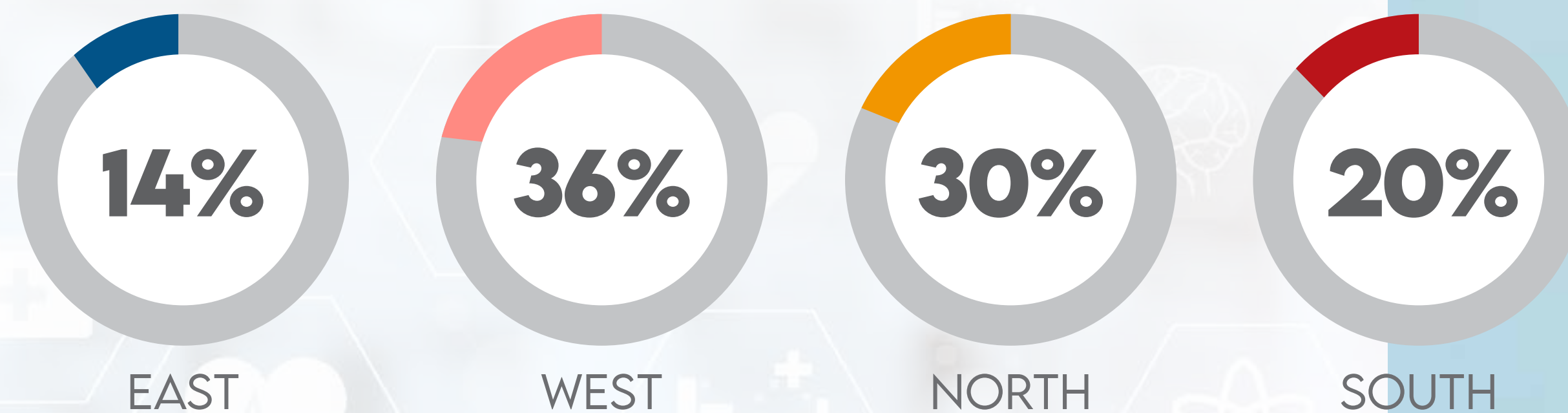


**RESEARCH PAPER AND
WHITE PAPER PUBLISHING**



REACH AND DEMOGRAPHICS

REGION WISE REACH



**MAGAZINE
READERSHIP
40000+**

12000+
HOSPITALS

7000+
DIAGNOSTIC CENTRES

6000+
PHARMA

5000+
MEDICAL DEVICES

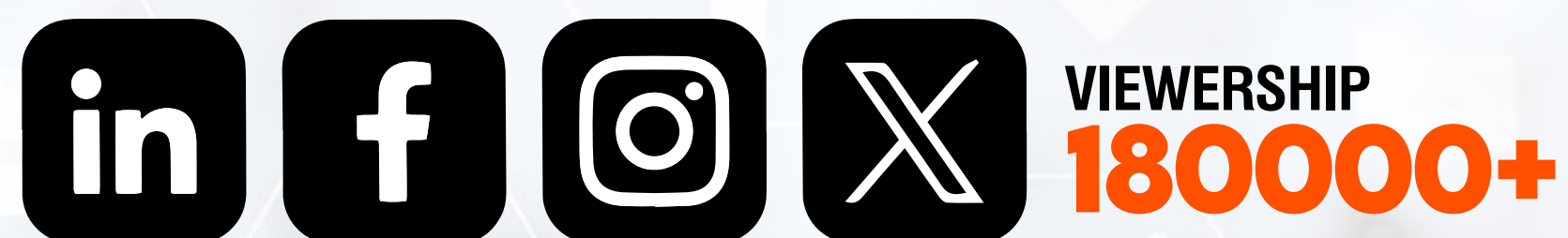
5000+
DOCTORS/
CONSULTANTS/
SURGEONS

5000+
CEOs/CXOs/CTOs/
CFOs/HODs FROM
INDUSTRY

READERSHIP IMPACT

Targeted engagement with healthcare professionals and decision-makers

PLATFORM HIGHLIGHTS



Weekly pulse newsletter subscribers : **250000+**

Magazine Readership : **40000+**

Unique website visitors : **480000+**

Engaging the Right Audience

Primary Demographics: Healthcare leaders, hospital owners, CEOs, and policymakers

Coverage: Pan-India



MEDIA CALENDAR 2025-26

Month	Cover Story	Feature 1	Feature 2
January	Emergency Care	Budget Expectations 2025-26	Cervical Health
February	CAR T-cell Therapy	Antenatal Medicine & Prenatal Diagnosis with Genomics Treatment	Checkpoint Inhibitors
March	Kidney Health and Diabetes	Menopause and Hormone Replacement Therapy (HRT)	Stem Cells and Regenerative Medicine
April	Digital Smart Technology	Dementia	Universal Health Coverage
May	Advances in Parkinson’s Disease Therapies	Asthma and Climate Change	Clinical Approaches to Malnutrition in Chronic Disease Patients
June	Indian Medical Education & Lacunae	Investments in Treatment and Rehab Centers for Tobacco-related Illness	Childhood & Adult Vaccinations
July	Exploring Advancements in IVF Techniques	Eliminating Hepatitis as a Public Health Threat	AI & Rare Disease Diagnosis
August	Bariatric Surgery	Tech Advancements in Organ Preservation	Advanced Implants & Prosthetics for Geriatric Care
September	Lupus: Diagnosis and Treatment	Antimicrobial Resistance (AMR)	Physiotherapy
October	Breast Cancer: Emerging Therapies & Clinical Trials	Health Insurance	Gut Health
November	Myopia	Pharma Warehouse Management	Emerging Trends and Critical Issues in COPD
December	Thyroid Research & Clinical Trials	Yearend Feature	Healthcare Accessibility in Rural Areas
Jan-26	Advanced Medical Devices in ICUs	Budget Expectations 2026 -27	Sustainable Hospitals

+ CLIENTELE

KNAUFCEILING
Solutions

Schneider
Electric™

 **BLUE STAR**

ARMSTRONG 


citizen
a member of **DAIKIN** group

Godrej INDUSTRIES
GROUP

Godrej
LOCKING SOLUTIONS
AND SYSTEMS


CISCO

 **STASIS**

DISPOLINE®
HEALTHCARE
INPREV™
INFECTION PREVENTION

BDB®
B D B

ADVERTISING RATE CARD



DIGITAL

Leaderboard 728 pixels x 90 pixels	1,20,000
Skyscraper 600 pixels x 160 pixels	1,10,000
Banner (MPU1) 220 pixels x 550 pixels	99,000
Banner (MPU2) 250 pixels x 300 pixels	90,000
Video MP4 (60-75 sec)	99,000
EDM HTML	65,000

MAGAZINE

Inside Regular Full Page	1,20,000
Double Spread	1,75,000
Central Double Spread	1,85,000
Inside front Cover – Single (IFC)	1,70,000
Inside Back Cover (IBC)	1,60,000
Outside Back Cover (BC)	2,00,000
Half page	65,000



CONTACT US

ADVERTISING

VANITA DUGGAL

Business Head

M: +91 90823 34464

E-mail: vanita.duggal@itp.com

EDITORIAL

NEHAL GAUTAM

Editor

M: +91 98282 29656

E-mail: nehal.gautam@itp.com